March 9, 2020 FORESMA Meeting minutes

Attendees:

Aleka Brown, Brooke Doyle, Lindsey Duncan, Jessi Detert, Claire Jenkins, Kate Kahle, Neressa Carr, John Agular, Robb Montejano

Presidents report (Brooke and Aleka):

* 501c3 update
* Had one hour consultation with lawyer, very helpful, questions answered, ie only need limited liability insurance
* State component done, working on federal (which means tax exempt status).
* Next steps include setting up bank account, notifying Alliance for Education that we are in this process
* Will officially switch after start of next school year
* Direct ask campaign/fundraising
* Organizing evolution adopted today after motion to do so carried
* Grant - unsuccessful
* 3/3 PTSA update (Brooke) - money available for teachers

Director’s Report (Lindsey and John):

* Lindsey - 8th graders disappointed, as multiple events cancelled, including Silverwood, Western, other outings - not sure yet about tWild Waves, since in June. May be able to include senior orchestra if not cancelled.
* John - trying to keep kids’ spirits up ; also will be record and make available movie with kids’ music behind it (in place of Spring , wants to avoid live streaming but will be working on making music available; participation in parades cancelled; rehearsals cancelled for March-April so far, all overnight trips cancelled ; swing night on hold

Treasurer Report (Kate)

* Budget challenges, without getting projected sales from concert concessions
* Western cancelled, and so working out refund of $200 deposit
* $150 deposit for Whitman music festival will be rolled over to pay for next year
* Dance fitness very successful! $1,100! Also invoices to RAM and Chipotle received.
* Concerned about loss of expected donations from direct ask normally associated with spring concerts , Kate is adjusting budget to accommodate anticipated $13,000 loss of expected donations, also saving money due to cancellation of so many events, with registration costs, saves approx $12,000, other variables - estimated shortfall of $1,795, although difficult to know how successful direct ask will be

Fundraising (Neressa)

* 3/18 drumlins class: will need to postpone - will have Kate reach out and let people know postponed, give option for round
* Direct ask: Start 23 March usually launches with Spring Concerts - will try to tie to recordings of kids playing, highlight what money is going to - consider timing
* Consider potential grants
* 4/26 MOD pizza 11 to close - need to say with FORESMA - 20% goes to us! Wear Music gear

Communications (Jessi)

* Thank you to Medora/Community Fitnesss, to be sent by Claire (Secretary)

**Next meeting 20 April (instead of 6 April)**

7-8:30 in Band Room