FORESMA Meeting

May 8, 2023

7:00-8:00pm via Zoom

In attendance: Jessi Detert, Claire Jenkins, Meredith Lee, Targhee Hillesland, Adrienne Anderl, Brian Moynihan, Holly Iosso, Michelle Peters, Patrick Gordon, Phyllis Fletcher, Kirsten Blair, Marcus Pimpleton, Anne Running, Kay Lambert

Secretary's Report (Kelly Mazzola, Secretary)

Approval of April meeting minutes - Holly moves and Meredith seconds. Approved

Music Directors' Report

- Orchestra: Hannah Gorham
- Auditions info for Ballard High School has been sent out. Will get Ingraham's info as well.
- Band: Patrick Gordon
 - An Ingraham teacher came to school to talk to kids about joining band. Ballard High School came in and performed at lunch and handed out info about joining. Holly will add info about auditions on website.
 - Question about how jazz will be handled next year. In the past there was an email that
 went out in August about auditioning for Jazz 1. Will it still be a class and Jazz 2 an
 activity? Gordon is thinking of doing it the same way. He will try and send info out before
 summer break.
 - o Look for emails about Ballard parade and volunteer opportunities.
 - Will also be telling us about some instrument repairs, possibly expensive. Will forward estimates.
 - o April 29 Wenatchee parade update
 - Thank you to parents for help
 - Students had a great performance, and they were excited about marching.
 - Had some issues finding volunteers to ride buses to Wenatchee. Had tried to ask directly and would like to try sign up genius as well.
 - FORESMA will pay for the buses that went to Wenatchee. Need to understand the procedure for paying for the bus. Patrick will ask Cynthia how to have FORESMA pay for this. He will cc Kirsten.
 - o May 17 (Ballard)

- Need parent volunteers to rent a U-Haul for instruments. Phyllis will help.
 FORESMA will pay for U-Haul.
- Need water distributors. Need someone to buy ice. Phyllis will reach out to Laurie to ask her to help with water. FORESMA will reimburse her for any purchases. Anne can help if Laurie cannot.
- June 17th parade in Marysville is a night parade that starts at 5pm. It might not conflict with the soccer playoffs as previously thought. We will determine timing of the buses soon.

• End of year concert

- Planning on doing awards as previously done. Either at the concert or at a picnic in a more casual setting. Jessi has notified Patrick about how much money they have to spend on awards. Has decided not to do the concert at Ingraham, they will collaborate with the art students instead at do it at Robert Eagle Staff. Is thinking about doing musical pieces based around art work. Concessions are an important money maker for us, so we prefer having concerts at school.
- Jessi found an email from Orlin about having a concert at Northgate (aka James Baldwin elementary). No one was sure about this, either Jessi or Patrick will follow up.
- Dr. Pimpleton Royal Room performance
 - Would like to give jazz kids an extended amount of time in an environment that feels like a jazz performance. Dr. Pimpleton reached out to the Royal Room.
 - June 20th is the only night available. Maybe 7-9pm. They have a kitchen and a bar so people could eat and listen to jazz.
 - To sell tickets, they charge the first \$100 plus 15% of the rest of ticket sales. Or you could rent it for \$150 an hour. The decision depends on the price point for the tickets. There is no charge for the set up. * After discussion, decision made to sell \$15 tickets. Could ask for donations at the show, although FORESMA doesn't need this to be a fundraiser.
 - Also has a brass band that he and Orlin (Soul Jambalaya Jazz Band) join with RES band.
 Could get 45 to 1 hour of music for performance. Royal Room holds 120 20 kids so we would need 100 people. Not sure if he would include Jazz 2.
 - Looking for support from FORESMA. Not really thinking about it as a fundraiser, but a good experience for the kids.
 - Transportation would we need a bus? Marcus would want parents to go and not get a bus. Would need help getting a drum set down there.

Treasurer's Report (Kirsten Blair & Brian Moynihan, Treasurer Co-Chairs)

- Statement of activity
 - o Revenue: we brought in about \$12,500 and concert concessions revenue was \$2500.
 - Expenses were \$3700 for jazz band and about \$2000 on t-shirts. Waiting on a few things to come in, including the orchestra trip and Wenatchee buses.
- Statement of financial position
- Budget vs. actual

- We are way over our revenue budget even though we fell short with direct ask. We are getting a lot of general donations and a lot of money in concessions. We are expecting \$3000 more in corporate matches.
- We are in a good position.
 - Having concessions again since covid helps our position.
 - We've raised the evergreen sales goal and made the window to order longer to see if it makes more revenue.
 - We kept the direct ask goal the same. We will keep the program fees the same and feel comfortable that we will hit the \$10,000.
- Expenses for next year there are a few unknows.
 - We had money for scholarships, and were waiting to hear about the trip to
 Idaho and it seems that the money might be needed.
 - Hannah said she might need \$500 additional dollars for string coaches.
 - The other big expenses are instrument purchases and rentals, might need to increase the budget. Would like to try and buy instruments instead of renting them. Hannah needs guitars and violins for next year. She expects it to be less than \$5000 and will have hard numbers tomorrow.
 - Brian has worked to create an estimate for stage/sound equipment and the band room equipment to replace the equipment that was John's.
 - Need to know if we are being billed for the orchestra trip to Bellingham. Claire will follow up with Hannah to see if money is needed for busses and teachers.
 Would like to pay the bill before the year ends.
- o Parade transportation estimating for 3 buses for 3 parades.
- Our financial position has grown each year. Would like to spend the money raised for the program. Our goal is to have \$20,000 for next year. We have money to spend and some wiggle room. Important to have reserve but need to be mindful of people seeing results of their donations. This year we should end up with a \$93 profit.
- o We have until June to vote on the budget. We have time to review and edit until then.
- For Idaho. Should establish a relationship with the hotel so we can use them each year. It helps when we need to book because they all get booked early. Targhee could contact them and would like to start reserving rooms now. It is nice that they had pull out couches to accommodate the kids not sharing beds. Phyllis recommends that Targhee reach out to Mr. Gordon and just start reserving rooms now.

Communications Report (Holly Iosso & Susanne Johnson, Comm. Co-Chairs)

• Have posted link for spirit wear. Would also like to publish on the PTSA FB group and is having trouble posting the link. Michelle Peters will help.

Fundraiser Report (Meredith Lee, VP Fundraising)

- Decided not to do the flower fundraiser because it's right after the direct ask and it wasn't going to raise a lot of money.
- Decided to sell apparel (t shirts, long sleeve, hoodies) and red 'flight crew' for parents. Through the 22nd Can pick them up or have delivered for a small fee. Would like info to go out to parents either tonight or tomorrow.

PTSA Report (Anne Running)

- This week they are focusing on teacher appreciation.
- 8th grade promotion planning has started and will ask band and orchestra to play at the ceremony. June 28th probably at 6:30pm.

President's Report (Claire Jenkins & Jessi Detert)

- Recruitment for volunteer roles for 2023-2024.
 - Everyone on the board has agreed to come back
 - Adrienne is joining as a co-treasurer
 - o Kay Lambert will be the Orchestra co-president as Claire is graduating
 - Other volunteer roles are available
- Election of officers for 2023-2024 Jessi moves that the board (names noted below) be approved for the 2023-2024 school year. Claire seconds. Motion carries.
 - Kay Lambert Orchestra Co-President (Board)
 - Jessi Detert Band Co-President (Board)
 - Meredith Lee VP Fundraising (Board)
 - Kelly Mazzola Secretary (Board)
 - Kirsten Blair Treasurer (Board)
 - Brian Moynihan Assistant Treasurer (Board)
 - Adrienne Anderl Assistant Treasurer (Board)
 - Holly Iosso Communications (Board)
 - Susanne Johnson Assistant Communications (Board)
 - Vacant Assistant Communications (Board)
 - Anne Running PTSA Liaison (Board)

Future agenda items:

- End of year June concert last minute details
- Finalize and vote on 2023-2024 budget
- New updates on recruitment for volunteer roles

Next Meeting: June 5, 7:00-8:00 pm on Zoom.

Jessi wants to host a gathering for FORESMA at the end of the year.